

DEPARTMENT OF HEALTH & HUMAN SERVICES
Centers for Medicare & Medicaid Services
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CENTER FOR MEDICARE & MEDICAID INNOVATION

DATE: October 2, 2014

TO: All Medicare Advantage Organizations and Prescription Drug Plan Sponsors

FROM: Sheila Hanley
Director, Policy and Programs Group
Center for Medicare & Medicaid Innovation

SUBJECT: Health Plan Innovation Request for Information Announcement

The Center for Medicare & Medicaid Innovation (Innovation Center) is responsible for developing and testing new payment and service delivery models that aim to lower costs and improve quality for Medicare, Medicaid, and CHIP beneficiaries. As part of this effort, the Innovation Center is interested in exploring opportunities to test innovations in stand-alone Medicare Prescription Drug Plans (PDP), Medicare Advantage (MA) and Medicare Advantage Prescription Drug plans (MA-PD), Medicaid managed care plans (Medicaid plans), Medigap plans, and Retiree Supplemental health plans. The Innovation Center seeks to solicit stakeholder perspectives through a formal Request for Information (RFI) on health plan innovation opportunities related to (1) plan design, including but not limited to value-based insurance design (VBID); (2) care delivery; (3) beneficiary and provider incentives; and/or (4) network design. .

This RFI, along with submission instructions and materials, will be available at <http://innovation.cms.gov/initiatives/HPI/> and available for comment until **11:59pm on November 3, 2014**. The Innovation Center seeks comments from a wide group of organizations and individuals, including health plans, healthcare providers, associations, advocates, employers, Medicaid/CHIP agencies, external quality review organizations, community-based providers, states, consumers, and consumer organizations.

Commenters are required to submit responses to HealthPlanInnovationRFI@cms.hhs.gov, using the downloadable form available on the above website. This same email can also be used for specific questions related to RFI submission, or broader questions regarding Health Plan Innovation efforts within the Innovation Center.

Thank you.

1 Attachment:
Tab A –RFI